MULTIMEDIA PRODUCER INTERN

Are you a fearless creative who loves constructing inspiring media? Are you motivated to achieve high-impact growth, with a passion for making improvements through visual communication?

As Multimedia Producer, the purpose of your role is to support THNK’s marketing strategies with a range of multimedia content that delivers results. Your focus is to optimize THNK’s branding and lead generation activities by creating content that clearly communicates THNK’s offerings, values, and mission. You will create photos, graphics, and videos to engage our audience, and increase interaction and advocacy across our channels.

KEY RESPONSIBILITIES
In cooperation with the marketing team and under the supervision of the Head of Engagement, you are responsible for:

- developing creative strategies in line with THNK’s overall marketing strategy and campaign objectives.
- creating, editing, and delivering photos, graphics, videos, and animations according to THNK brand guidelines.
- identifying trends and insights to optimize performance of visual content.
- designing and production of publications (online and offline), posters, flyers, brochures etc.
- support the execution of web, email, and social media campaigns.
- executing website edits.
- organizing digital resources on Box and maintaining our photo, video, and graphics archive.
- developing internal asset management procedures to streamline key activities (e.g. document templates, basic editing guidelines etc.).

YOUR PROFILE

- Highly-skilled in Adobe Creative suite
- Creative and analytical thinker
- Entrepreneurial, able to identify opportunities
- Collegial, a team player with strong listening skills
- Organized, results-oriented and resilient
- Reliable and trustworthy
- Resourceful and independent

This is a paid internship: EUR 600 per month + travel reimbursement
If this sounds like you, please email sophie@thnk.org with your resume and a short cover letter in PDF format.

*We are proud of the diversity at THNK and continually seek diverse perspectives to enrich our team. We’re committed to being an equal opportunity employer and encourage everyone to apply!*