

COMMUNITY MANAGER

The THNK School of Creative Leadership is looking for an experienced community manager to join our team! More than 10,000 leaders from around the globe have attended THNK's transformative leadership programs. They are changemakers and innovators from across all sectors. This community is highly active, and committed to connecting and learning. Over the past months, we have developed a strategy and a membership model to deepen our engagement with our amazing community. We're looking for the right person, who will drive this strategy and lead community engagement.

If you are a curious, engaging, pro-active professional, who loves connecting and creating a (digital) home for a large community of global catalysers, we would love to meet you! We expect that you are experienced in (digital) community management, multi-media communications and event facilitation. You are known for leading with heart and designing for magic.

You will be the welcoming face and engaging voice of our organization, and manage all community communications, engagement and events.

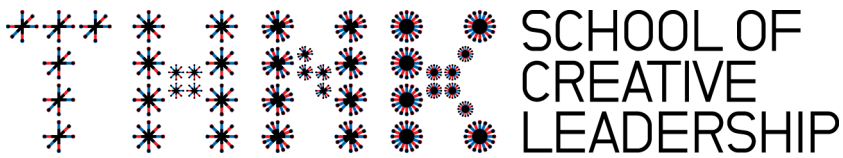
RESPONSIBILITIES

- Create a figurative home for the community, embracing THNK's [core values](#).
- Create, plan and implement social media and communication campaigns in line with THNK's strategy.
- Create engaging and disrupting multimedia content for our key social & digital channels and newsletters.
- Foster a rich and engaging environment, and build great relationships with our community members and other stakeholders.
- Monitor, track and report on feedback/engagement/Analytics to help THNK improve our offering to the community.
- Design, organize and manage all of THNK's community events.
- Coordinate initiatives and strategies by collaborating closely with THNK's Marketing & Recruitment teams.
- Build meaningful and positive relationships with THNK's key partners and networks.

The Community Manager represents THNK with our community and is the person community members miss when our annual FSTVL is over, and the one they reach out to when they want to share important news.

COMPETENCIES

- Proven experience as a Community Manager or a similar role, developing, planning and leading community initiatives.
- Strong ability to identify and track relevant community KPIs.
- Highly proficient in verbal and written communication, able to switch messaging to reach multiple audiences.
- Proactive and hands-on, experienced in social media creation and management.
- Ability to develop insights and strategies from feedback / Analytics.



- Attention to detail, critical-thinker and a true problem solver. Knows how to be productive by working smart, and fast.
- Self-starter who is resourceful, comfortable with uncertainty, takes initiative and ownership for all community-related projects.
- Self-directed, thrives in a fast-paced, fluid environment, bringing new ideas to life and building great relationships to get things done.

The Community Manager reports to the Director of Partnerships, community and scaling, works in tandem with the Program Director for LifeLong Learning, and the Program Director B2C.

If this sounds like you, please email hr@think.org with your resume and a cover letter in PDF format. Kindly note that applicants must have the right to work in the EU prior to applying for the position.

Deadline for the application: 15th August 2021

Start date: At the earliest, September 2021

We are proud of the diversity at THINK and continually seek diverse perspectives to enrich our team. We're committed to being an equal opportunity employer and encourage everyone to apply!

PLEASE NOTE THAT WE DO NOT APPRECIATE THIRD-PARTY MEDIATION.